

What sets truly great companies apart from merely good ones  
are their ability to create, manage and thrive on  
**OPPORTUNITY!**

## 2012 Executive Business Summit



### Next Generation Trends and Cutting Edge Solutions: How to Profit from Opportunities

Tracey Altman, Vice President at Wholly Guacamole: To Innovate or Not: Is That the Right Question?

Tim Houlne, CEO, Working Solutions: Exposing Profitable Growth Opportunities.

Terri Maxwell, CEO, Succeed On Purpose: To Sell Or Market: What C-level Exec's Really Need to Know.

Jim Smelley, Co-Founder of Thought Ensemble: Collaboration: The Business/IT Opportunity for Success.

Mike Rose, Founder of Return On Energy: Organizational Engagement- Getting the Right People in the Right Seats.

For Speaker Bio's & topics: [www.experipro.com/2012summit](http://www.experipro.com/2012summit)

February 8<sup>th</sup>, 2012  
4 – 8:30 pm  
**Hors D'oeuvres & Drinks Served**

**AMS Pictures**  
16986 North Dallas Pkwy,  
Dallas, TX 75248

Regular \$60  
(\$495 Value)

Early Bird Rate \$40  
Valid Through  
February 3<sup>rd</sup>, 2012

Limited Seating!  
Reserve your spot TODAY!!  
[experiprosummit.eventbrite.com/](http://experiprosummit.eventbrite.com/)



Hosted by David Slatter President at ExperiPro

David is a 30 year marketing 'veteran' and has held a variety of senior management positions in Europe and the US in strategic marketing, communications, and market research. As President of ExperiPro David now helps companies solve their most complex business challenges with proven models and industry best practices that drive sales and improvements in ROI.

For more information or questions, contact David Slatter [dslatter@experipro.com](mailto:dslatter@experipro.com) | 214.578.6864